

ARCHITECTURE COMPETITION

# ADELAIDE CREATIVE COMMUNITY HUB

COMPETITION CONDITIONS

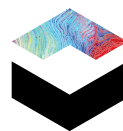


Australian  
Institute of  
Architects

Bee Breeders Architecture Competition Organisers,  
in partnership with  
**SA Chapter of the Australian Institute of Architects,**  
have prepared this document for the  
**ADELAIDE CREATIVE COMMUNITY HUB**  
architecture competition.

Full Competition Terms & Conditions:  
*CREATIVEADELAIDE.beebreeders.com/terms*

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architecture competition organisers  
hello@beebreeders.com  
beebreeders.com



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# INTRODUCTION

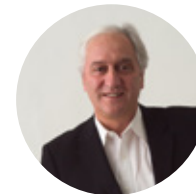
*Cities like Adelaide have two crucial resources: the first is their people - their cleverness, ingenuity, aspirations, motivations, ambition, imagination and creativity. When people apply their creativity well we call them talented, which is why a central theme of this competition is to harness the potential of Adelaide people. Second, they can harness new resources by working in different ways through collaborating and connecting better, and seeing potential through looking at their world through new eyes.*

*Physical changes assist - they can help build confidence and provide visible markers of progress. Yet, if renewal is to be self-sustaining, people need to feel engaged, involved and have the opportunity to give their best and be empowered. This means finding opportunities to give vent to peoples' creativity and harnessing their capacity to solve their own problems.*

*For Adelaide to call itself creative with integrity implies that individuals, organisations and the city as a whole need to create the preconditions within which it is possible for people to think, plan and act with imagination... Adelaide has to display qualities such as open-mindedness, make people feel it is possible to take imaginative leaps or think laterally, and allow people to take measured risks.*

*The creative city conceives and implements; creativity without implementation is merely talking about ideas. Being creative is a mindset, and as David Perkins aptly notes: 'Creative people work at the edge of their competency, not at the centre of it.' Whilst every city needs to be creative, Adelaide needs to be doubly so.*

**CHARLES LANDRY**  
Writer; Urban planner



# ADELAIDE

Adelaide was first colonised in 1836 as the planned capital for a freely-settled British province in Australia. It is the capital city of South Australia and the heart of the world's opal industry, selling the iridescent jewels from their mines worldwide. The city still projects a sophisticated and cultured self-image as a nod to its days of free colonisation, lacking the penal colony history that some other Australian cities have.

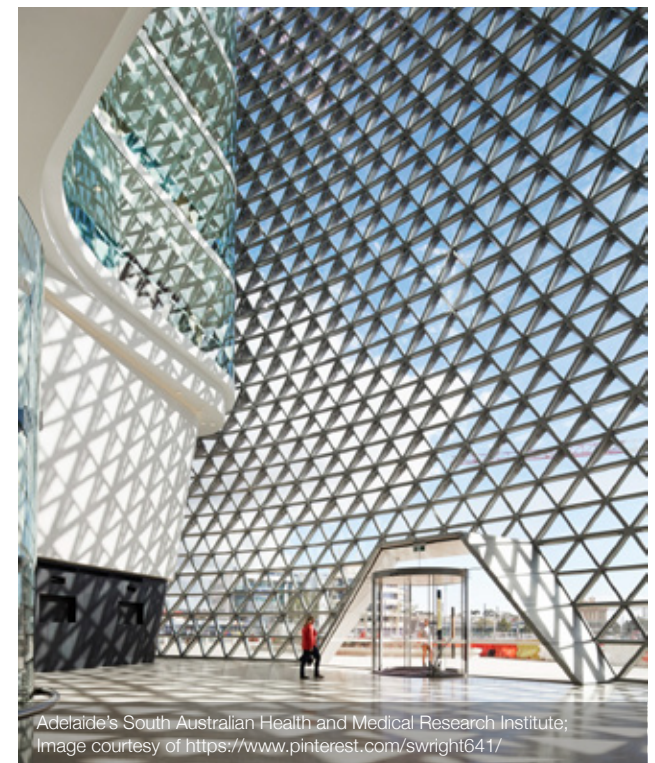
In an effort to bypass its affluent origins as the 'City of Churches', which often inhibited development, Adelaide is infused with multicultural influences in its restaurants, arts and live-music scene. The church spires are now greatly outnumbered by pubs and a growing number of hip bars tucked away down side streets and small lanes.



Adelaide churches; Image courtesy of <http://www.sjbqsaustralia.com.au/adelaide/>



Following a period of stagnation in the 1990s and 2000s, Adelaide has begun several major developments and redevelopments. Adelaide's South Australian Health and Medical Research Institute (SAHMRI) building was designed by architectural firm Woods Bagot and opened in November 2013. The futuristic building was designed to stand out and be inspiring to architects and scholars worldwide, with further plans to expand and become the largest health and biomedical research precinct in the southern hemisphere.





Adelaide's South Australian Health and Medical Research Institute; Image courtesy of <https://www.flickr.com/>

The iconic Adelaide Oval was also redeveloped in recent years to become a world-class sporting facility. With an investment of A\$535m (\$416m) from the state government, the project involved the construction of two additional grandstands, which were to be used as individual pavilions, corporate and player facilities, and an entry plaza.

Adelaide also constructed a desalination plant at a cost of \$2 billion. Powered by renewable energy, it acts as an insurance policy against droughts affecting the city's water supply.



Adelaide Desalination Plant; Image courtesy of <http://media.ngage.co.za/>



Adelaide Oval; Image courtesy of <http://southaustralia.com/>

# CREATIVE ADELAIDE

As one of the world's most liveable cities, Adelaide is one that is constantly evolving, building upon its innovative vision for an urban grid with generous boulevards and thriving public squares. Seven years into their 30-Year Plan for Greater Adelaide, the city is implementing vast plans to improve its standard of living, including protecting its resources, smarter travel, walkable neighbourhoods and greater housing choices.

Adelaide has already been added to the UNESCO Creative Cities Network, joining other major Australian cities such as Melbourne and Sydney. UNESCO selected Adelaide as a City of Music, acknowledging the breadth, depth and vibrancy of the city's music culture, as well as its international reach, history and its aspirations.



While Adelaide may have been known once as the City of Churches, it now calls itself the Festival City, and the crowds descend in their thousands during in what is affectionately known as “Mad March.” The Adelaide Festival of Arts began in 1960 and has now grown to include Adelaide Writer’s Week, one of the world’s foremost literary gatherings.

The Adelaide Fringe is a month-long festival second in size only to Edinburgh, with more than 900 events held in theatres, galleries, hotels, and even pop-up sites in warehouse, alleyways and empty buildings.



Adelaide Central Market, Adelaide; Image courtesy of <http://www.australia.com/en/places/adelaide.html/>



Adelaide Fringe Parade; Image courtesy of <http://ccc-canberracriticcircle.blogspot.com/>



Mad March; Image courtesy of <http://southaustralia.us.traveller.com.au/>

# THE COMPETITION

## ADELAIDE CREATIVE COMMUNITY HUB

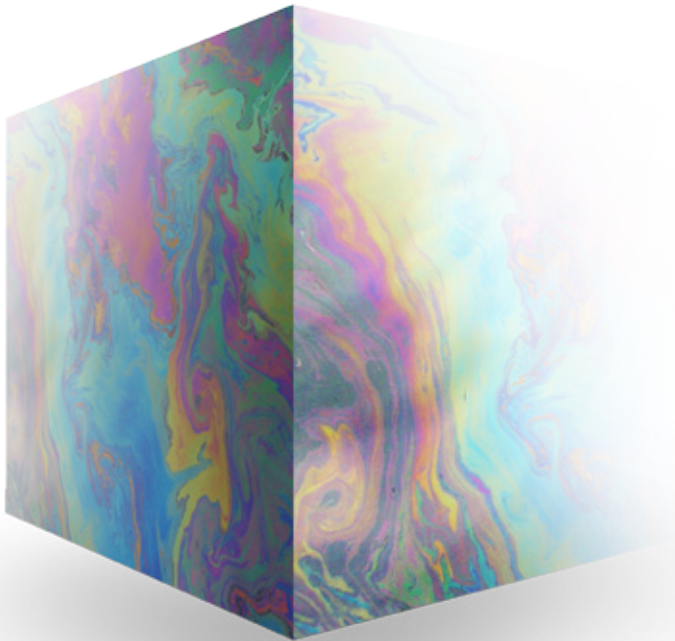
What makes a ‘creative city’? And what capacity does architecture have to foster, inspire, or celebrate creativity within an urban environment? These questions are part of a growing discussion in Adelaide, Australia, surrounding what the city could be, and how to make Adelaide a more creative, vibrant, and innovative place to live.

The Adelaide Creative Community Hub competition is a partnership between Bee Breeders and the SA Chapter of the Australian Institute of Architects. This competition seeks to explore the possibilities for architecture to act as a stimulant - generating exciting public spaces that help establish a creative environment in the city of Adelaide.

The exact function of the scheme is left open to exploration by the participant; it can take the form of a temporary/transportable pavilion, or a fixed part of the city’s landscape, serving a single purpose or a multitude of them.










Whatever form it takes, the scheme should not stray from the concept of acting as an urban catalyst for a ‘Creative Adelaide’.

OFFICIAL PARTNERS:



# BUILDING PROGRAMME

Below find **suggestions** for a possible hub functions:

 <b>Common work/workshop zones for artists (open to public)</b>	 <b>Isolated work zones (available for closed events only)</b>	 <b>Exhibition zone</b>
 <b>Presentation zone (forum, conferences, lectures)</b>	 <b>Performance zone</b>	 <b>Common leisure zone</b>
 <b>Café</b>	 <b>Reception</b>	 <b>Management office</b>

*The BUILDING PROGRAMME is flexible, open for modifications and improved development strategies.*

# THE COMPETITION SITE

The proposed competition site offers a unique opportunity to combine the busy streetscape with the open parkland of Victoria Square - Adelaide's largest and busiest public square/park. The recently redeveloped square transforms periodically to host a wide variety of festivals, events and installations of varying scale throughout the year.



## SITE COORDINATES:

@-34.9267992,138.5987215

SITE CAD, PDF PLAN AND SECTIONS, AND 3D SKETCHUP MODELS ARE AVAILABLE FOR DOWNLOAD AT  
***CREATIVEADELAIDE.BEEBREEDERS.COM***

- Maximum allowed site density 100%.
- There is no maximum building height defined.
- There is no minimum distance requirement from the road or neighbouring buildings. Participants may place their building/s at the edge of the site boundary if they find it beneficial to their design proposal.
- There are no restrictions for underground construction.

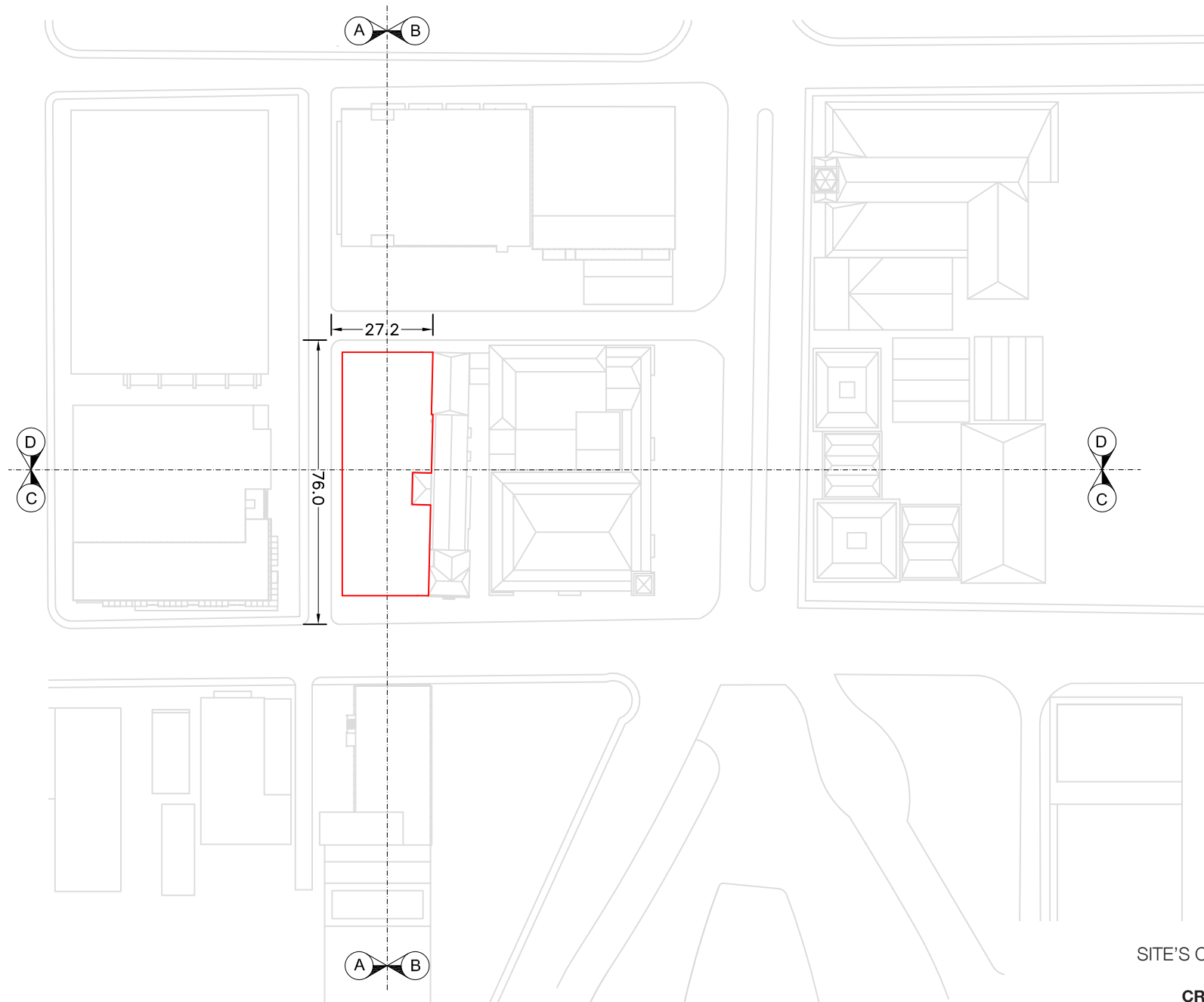


**COMPETITION  
SITE**

**VICTORIA  
SQUARE**



SITE'S 3D MODEL IS AVAILABLE FOR DOWNLOAD AT  
[CREATIVEADELAIDE.BEEBREEDERS.COM](http://CREATIVEADELAIDE.BEEBREEDERS.COM)



# SITE PLAN

Scale 0 m 25 m

Competition Site

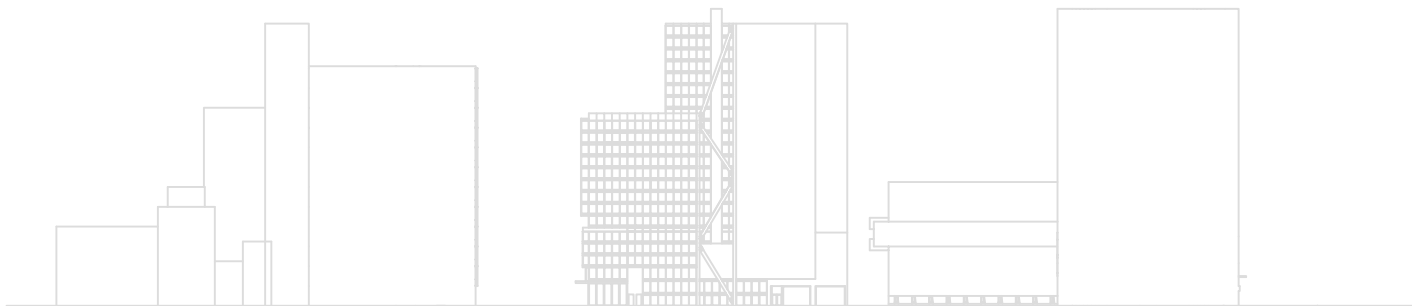


SITE'S CAD and PDF PLAN IS AVAILABLE FOR  
 DOWNLOAD AT  
[CREATIVEADELAIDE.BEEBREEDERS.COM](http://CREATIVEADELAIDE.BEEBREEDERS.COM)

VIEW A-A



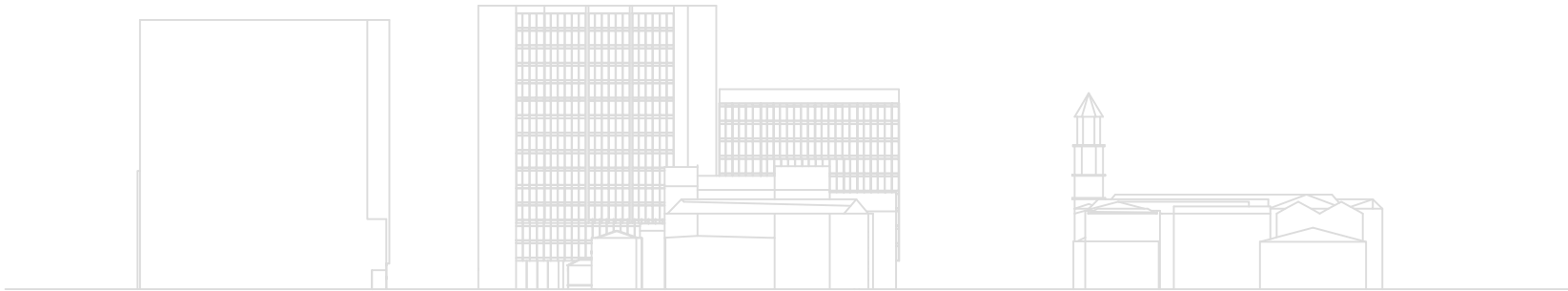
VIEW B-B



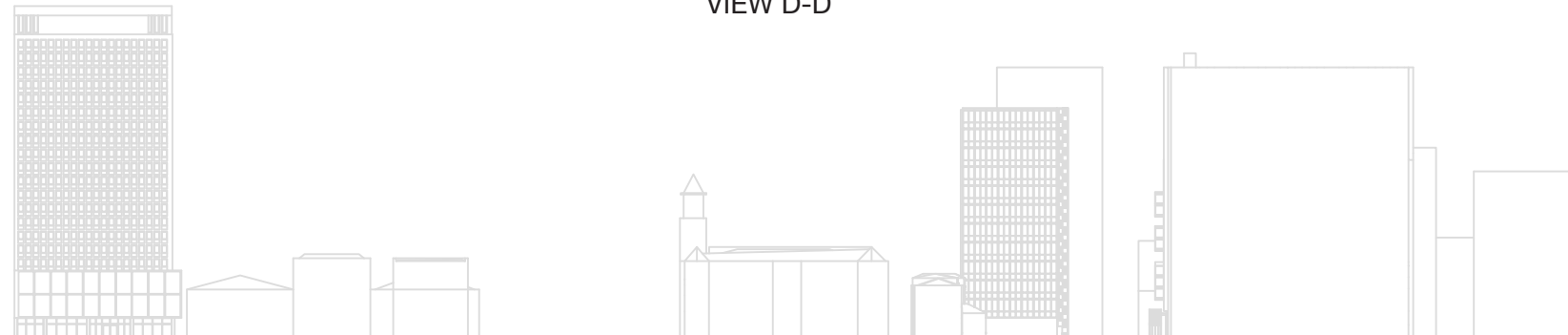
Scale 0 m 25 m

SITE'S CAD and PDF SECTIONS ARE AVAILABLE FOR  
DOWNLOAD AT  
**CREATIVEADELAIDE.BEEBREEDERS.COM**

VIEW C-C



VIEW D-D



Scale 0 m 25 m

SITE'S CAD and PDF SECTIONS ARE AVAILABLE FOR  
DOWNLOAD AT  
**CREATIVEADELAIDE.BEEBREEDERS.COM**

## PRIZES

3 winning proposals, 2 special awards and 6 honourable mentions will be selected. Bee Breeders will award a total of US \$6,000 in prize money to competition winners as follows:

Prize money <b>US \$6,000</b>	
1st Prize <b>US \$3,000</b>	Student Award <b>US \$500</b>
2nd Prize <b>US \$1,500</b>	Festival State Award <b>US \$500</b>
3rd Prize <b>US \$500</b>	<b>+ 6 HONOURABLE MENTIONS</b>

More information about the special awards at [CREATIVEADELAIDE.beebreeders.com](http://CREATIVEADELAIDE.beebreeders.com)



The SA Chapter of the Australian Institute of Architects are keen to see the best project designs from around the world, and would consider discussing with the winning authors the possibilities for future collaboration.

### EXHIBITION:

The selected winners and selected entrants will have their entries displayed to the public during Adelaide's upcoming Festival of Architecture and Design, planned for October 2017

### PUBLICATIONS:

The winners will get international art and design media coverage and will be featured on the Bee Breeders website. A full list of media partners who have committed to present the competition winners in their publications can be found at [CREATIVEADELAIDE.beebreeders.com](http://CREATIVEADELAIDE.beebreeders.com)

### CERTIFICATE:

Bee Breeders will acknowledge the outstanding performance of all winners and honourable mentions with Certificates of Achievement.



## COMPETITION SCHEDULE

Early Bird Registration  
**MAY 2 - JUNE 2**

Advance Registration  
**JUNE 3 - JULY 12**

Last Minute Registration  
**JULY 13 - AUGUST 24**

Closing date for registration  
**AUGUST 24, 2017**

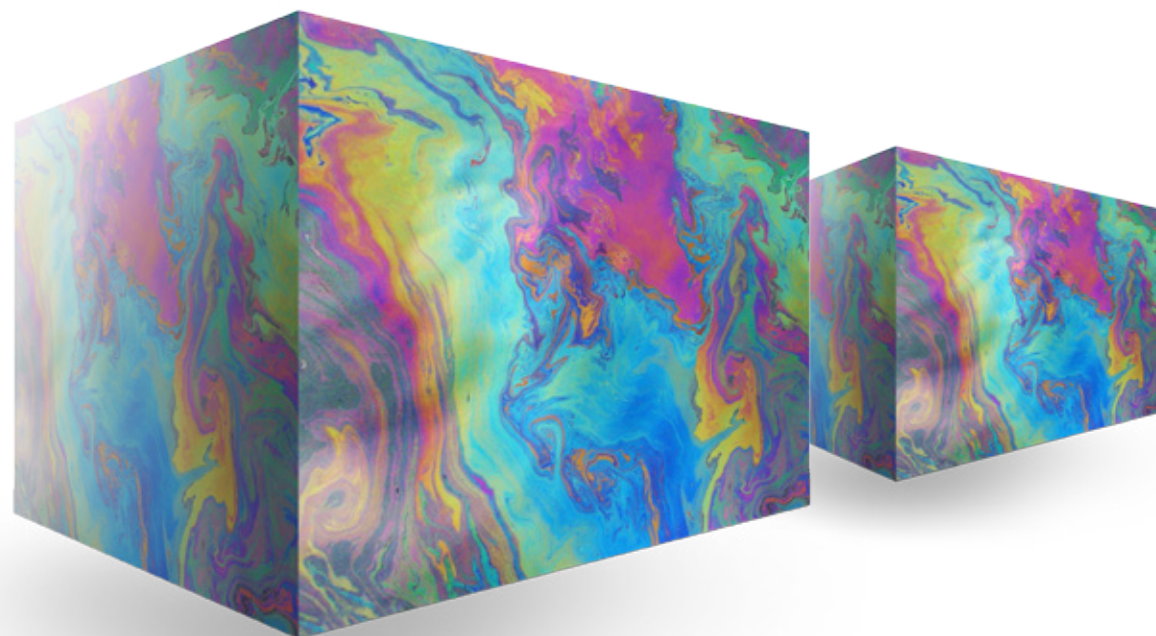
Closing date for submission  
**SEPTEMBER 14, 2017 (11:59 pm GMT)**

Announcement of the winners  
**OCTOBER 5, 2017**

## REGISTRATION FEES

	Architects, designers, enthusiasts and companies	Students*
Early Bird Registration	<b>US \$90</b>	<b>US \$70</b>
Advance Registration	<b>US \$120</b>	<b>US \$100</b>
Last Minute Registration	<b>US \$140</b>	<b>US \$120</b>

\* See requirements here:  
[beebreeders.com/competition-registration-types](http://beebreeders.com/competition-registration-types)



## SUBMISSION REQUIREMENTS

- Participants are required to upload four (4) A2 landscape-orientated presentation boards (must not exceed 5mb per jpg) with sketches, renderings, plans, sections, elevations, diagrams, and/or other presentation tools to explain their proposal.
- No video files are accepted.
- All information provided in writing must be in English.
- All submissions must be uploaded via the beebreeders.com upload panel. Access information and instructions on how to upload the presentation panel will be issued to participants via email immediately after successful registration.
- Presentation boards must not indicate any information related to individual's/team's identity.

*Participants who do not comply with the requirements will be disqualified without refund.*

## RECOMMENDED SUBMISSION CONTENT

- A cityscape to illustrate how the proposal fits in with the quality, value, and significance of the historical and modern urban structure of Adelaide.
- The main points of proposed plans and sections and multiple internal and external perspectives demonstrate the spatial quality of the building, as well as operational needs and accessibility requirements.
- Proposed plans, sections, and multiple internal and external perspectives demonstrate the spatial quality of the hub as well as operational needs and accessibility requirements.
- Demonstration of project construction, materials, functions, management and maintenance; approach to environment, energy and sustainability, indoor environment and logistics.

## PRESENTATION DELIVERABLES SET

- Urban plan; (suggested scale 1:500 or 1:1000)
- Street elevations; (suggested scale 1:50)
- Primary sections; (suggested scale 1:50)
- Primary floor plans; (suggested scale 1:50)
- Enlarged sections and elevations highlighting key spaces or relationships; (suggested scale 1:10)
- Details: (suggested scale 1:5)
  - Envelope
  - Key materials
  - Site or landscape
- Axonometrics providing information on building systems or illustrating key architectural concepts;
- Diagrams:
  - Circulation
  - Public versus private space
  - Lighting
  - Landscaping
  - Transportation
  - Energy systems
  - Cityscapes/urban relationships
- Perspectives:
  - Primary interior spaces
  - Primary site locations

*Please note the PRESENTATION DELIVERABLES SET listed above is a suggestion only. Participants can choose to use the entire list, a selection from it, or propose a completely different set that would explain their design in the most efficient manner.*





## EVALUATION PROCESS

Competition jury consists of two jury panels:

- **Core jury panel**
- **Consultative jury panel**

Full jury panel members list is published at [CREATIVEADELAIDE.beebreeders.com](https://CREATIVEADELAIDE.beebreeders.com).

The core and consultative jury panel will be responsible for setting the criteria that participants need to fulfill based on the site and brief and will evaluate each submission accordingly.

Participants are advised to research both the working site and previous similar case studies as part of the design process.

“ADELAIDE CREATIVE COMMUNITY HUB” is the competition, which encourages participants to experiment with the limits of architecture. The jury may choose to reward projects that show a high degree of creativity, even if they breach any of the rules, as long as it’s justified.

### Selecting Top 3 winners:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the top 3 winning projects and 6 honourable mentions.

### Student Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted student entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

### SA Special Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

## COMPETITION DOCUMENTATION

The following information is available for download at *CREATIVEADELAIDE.beebreeders.com*:

- Full competition brief
- Site and context photographs
- CAD and PDF site plan and sections
- 3D site model

All information can be downloaded as often as required; no additional information or material will be provided after registration.

The brief and all associated documentation for this competition are for the sole purpose of an academic exercise and are not legal documents.

The provided materials, or alternatives, can be used, created, or sourced at the participant's discretion.

## MEDIA PARTNERS

A full list of media partners who have committed to present the competition winners in their publications can be found at *CREATIVEADELAIDE.beebreeders.com*

For potential media partners who are also interested in covering the present competition and its winners, please contact us at *hello@beebreeders.com*

Competition press kit (in English) and banners are available at *CREATIVEADELAIDE.beebreeders.com/press*

## ELIGIBILITY

The competition is open to all. No professional qualification is required. Design proposals can be developed individually or by teams (4 team members maximum).

People who have direct personal or professional relationships with jury panel members or organisers may not participate in this competition.

## ARCHITECTURE STUDENTS

Bee Breeders architecture competition organisers would like to hear from representatives of universities, schools, and colleges offering architecture/design studies.

Contact us to receive special student rates for group registration (discount applies for 3+ registrations from one university/school) as well as further information and support to get your students involved in architecture competitions.

Send us a request from your university email address along with basic information about you and your university/school.

Please note that only recognized university staff can apply for the reduced student rate.

## USEFUL ONLINE RESOURCES

- Adelaide City 3D Model  
<http://www.adelaidecitycouncil.com/planning-development/city-planning/3d-city-model/>
- <https://data.sa.gov.au/data/dataset/3d-model>
- Adelaide City Council  
<http://www.adelaidecitycouncil.com>
- Victoria Square  
<http://www.adelaideparklands.com.au/victoria-square>
- Adelaide DPTI '30 year plan'  
<http://livingadelaide.sa.gov.au>
- SA Chapter Adelaide Institute of Architects  
<http://www.architecture.com.au/events/state-territory/south-australian-chapter>
- Festival of Architecture and Design  
<http://www.fad.org.au/>
- Rethinking Adelaide 'Capturing Imagination', Charles Landry, Thinker in Residence 2003  
<https://we.tl/YbJFVxG8so>

Full Competition Terms & Conditions:  
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ARCHITECTURE COMPETITION ORGANISERS